

ANZ esports landscape. August 2018

Understand inter-relationships by cross referencing colour coded numbers for each listing.



BROADCASTERS	
1	TWITCH All 2 5 All 7
2	YOUTUBE All All
3	TWITTER All All
4	FACEBOOK All All
5	SMASHCAST All All
6	NETWORK TEN 4 2
7	SBS 13 17 9
8	OVO MOBILE 1
9	GAMESTAH 17 18 19

PUBLISHERS	
1	RIOT GAMES 1 2 3 4 6 2 6 4 12 16 1 10 3 4 5
2	VALVE 2 3
3	BLIZZARD 6 7 8 9 19 3 6 1 5 13 14 17 18 7 10 7
4	EA 12 14
5	PUBG CORPORATION 11 4 1 1
6	ACTIVISION 10 4 5 10
7	CAPCOM 14 4 15 16 7 2
8	EPIC GAMES 5 6
9	PSYONIX 4 4 1 4 2 3 5
10	MICROSOFT STUDIOS 13 22 5 19 1
11	HI REZ STUDIOS 15 8
12	UBISOFT 16 10 7
13	SONY INTERACTIVE ENTERTAINMENT 7 17 9
14	WARGAMING 18 1
15	WARNER BROS. INTERACTIVE 20 16
16	NINTENDO 21 7 15 16
17	BANDAI NAMCO 23 16

GAMES	
1	LEAGUE OF LEGENDS 1 2 3 4 6 2 6 12 1 2 3 5 6 7 18 19 22 4 12 16 1 10 3 4 5 1 2
2	CS:GO 2 1 1 3 4 11 12 4 5 6 7 9 10 11 12 18 20 21 22 23 25 26 32 1 2 4
3	DOTA 2 2 1 7 11 1 2 4
4	ROCKET LEAGUE 6 9 4 1 4 6 1 4 5 6 7 17 22 26 3 4 16
5	FORTNITE 8 6 4 5 7 9 16 17 25 30 31
6	OVERWATCH 3 6 1 5 1 6 8 15 30 3 7 10 4 7 1 2
7	HEROES OF THE STORM 17 16 3 7
8	HEARTHSTONE 16 25 3 7
9	STARCRRAFT 11 21 3 7 10 2
10	CALL OF DUTY 6 11 12 4 16 21 23 10 4 5
11	PUBG 5 4 1 4 5 6 7 9 10 11 12 17 21 23 25 26 27 28 29 30 31 3 1
12	FIFA 4 14 1
13	FORZA 10 5 1
14	STREET FIGHTER 7 6 7 4 11 15 16 5 6 7 9 10 11 14 22
15	SMITE 11 9 30
16	RAINBOW SIX: SIEGE 12 10 11 9 11 12 13 14 21 23 26 31 7
17	GRAN TURISMO SPORT 7 13 9
18	WORLD OF TANKS 14 11 1
19	WORLD OF WARCRAFT 3 13 14
20	MORTAL COMBAT X 15 16
21	SUPER SMASH BROS 16 6 7 15 16
22	GEARS OF WAR 4 10 19
23	TEKKEN 17 6 16 30

TOURNAMENTS	
1	INTEL EXTREME MASTERS 2 13 1 6 1
2	RIFT RIVALS 1 1 12
3	LEAGUE OF ORIGIN 1 1 16
4	THROWDOWN ESPORTS 1 5 9 1 4 11 16 3
5	FORZA SUPERCAR 10 13 1 1
6	MELBOURNE ESPORTS OPEN 1 3 8 1 5 6 13 14 21 23 2 5 6 20
7	COUCHWARRIORS BATTLE ARENA MELBOURNE 1 7 16 14 21 21 10 12 8

LEAGUES	
1	AUSTRALIAN ESPORTS LEAGUE 8 3 5 9 2 3 4 6 11 1
2	OCEANIC PRO LEAGUE 1 4 1 10 1 2 1
3	CYBERGAMER PREMIERE LEAGUE 2 3 9 10 11 14 16 18 1 11 15 27 30 31 32
4	GFINITY ELITE SERIES 7 9 2 4 14 5 11 24 27 18 19 2
5	OVERWATCH CONTENDERS 3 6 10 2
6	HIGH SCHOOL ESPORTS LEAGUE 1 9 1 4 17 2
7	DOTA 2 PRO SERIES 1 3 14 20 10
8	SMITE GLOBAL SERIES 11 15
9	SPEEDWEEK ESERIES 7 13 17
10	RAINBOW SIX: SIEGE PRO LEAGUE 12 16
11	ESL AU NZ CHAMPIONSHIPS 2 3 22 1 7 10 13 15 27 30 31 10 6
12	LPL PRO 1 2 10 5
13	MYTHIC DUNGEON INVATIONALS 3 19
14	WOW ARENA APAC REGIONALS 3 19
15	COUCHWARRIORS RANKING BATTLES 7 16 14 21 7 8
16	YORK STREET BATTLES 7 15 16 14 20 21 9
17	HGC ANZ PREMIER 9 3 7 3
18	BLIZZARD ANZ STARCRRAFT II PROLEAGUE 9 3
19	GEARS ESPORTS APAC REGION SERIES 9 10 22

TEAMS	
1	LEGACY ESPORTS 1 2 4 6 9 7 17 19 12
2	DIRE WOLVES 1 1 15 1 4 10
3	BOMBERS 1 2 9 13 28
4	TAINTED MINDS 2 4 5 10 11 3 6 7 8 17
5	AVANT GAMING 1 1 2 4 5 6 11 14 6 25 9 11 30 2
6	ORDER 1 2 4 6 11 14
7	CHIEFS ESPORTS 1 2 4 5 11 14 21 22 1 2 5 15
8	BLANK ESPORTS 6
9	RAGING NIGHTS 5 11
10	BRISBANE DECEPTORS 2 11 14
11	SYDNEY ROAR 2 11 14
12	ATHLETICO ESPORTS 2 11 16 29 30 31 21 22
13	OUTLAWS GAMING 3 6 10 2
14	DARK SIDED 6 14 16 8 17 24 25 26 30
15	DROPBEARS GAMING 6 15
16	MINDFREAK 5 7 8 10 23 8 19
17	JAM GAMING 4 5 11 22 28
18	MAMMOTH 1 2 3 9
19	TECTONIC ESPORTS 1
20	GREYHOUND GAMING 2
21	SYF GAMING 2 9 10 11 16 3
22	GROUND ZERO GAMING 1 2 4 11 14 15 29 22
23	TABOO 2 10 11 16
24	MC E-SPORTS
25	TRIDENT ROCCAT 2 5 8 11 29 22 29
26	CONSPIRACY ESPORTS 2 4 11 16 14 29
27	PATHOGEN 11
28	CARNAGE 11
29	TEAM IMMUNITY 11 13 24 30 31
30	KANGA ESPORTS 5 6 11 15 23 13 31
31	VIZARD 2 5 11 16 32

NON ENDEMIC BRANDS	
1	HARVEY NORMAN 10 13 5
2	VIRGIN 3
3	MCDONALD'S 3 6 7 8 9 17 7
4	HUNGRY JACK'S 1 1 2
5	DARE ICED COFFEE 4 2
6	MAXIBON 5
7	MUSCLE MEALS 1
8	SENNHEISER 14
9	JAM AUDIO 3
10	NOVA ENTERTAINMENT 6
11	HOYTS 4 2
12	EVENT HOSPITALITY 1 1 2 3
13	REIZE 30
14	FOOTBALL FEDERATION AUSTRALIA 4 12
15	SYDNEY CRICKET GROUND 2 15
16	AUSTRALIAN FOOTBALL LEAGUE 1 1 3
17	ADELAIDE CROWS 6 1
18	ESSENDON FC 3
19	SAMSUNG 1 5
20	JB HI-FI 6
21	RED BULL 1 7 1
22	PAYSAFE 7 11
23	BLUE MOUTH DIRECT 16
24	MAKE IT YOUR OWN 4
25	STUDY LOANS 5
26	SKY CITY ENTERTAINMENT GROUP 5
27	MAVI 4 2
28	PERNIX 3
29	ADV 12 13 22 25
30	EYE GYM 12
31	HERMAN MILLER 12

ENDEMIC BRANDS	
1	MWAVE 1 2 3 11 2 7
2	LOGITECH 7 5
3	TURTLE BEACH 4 21
4	LG 2
5	NVIDIA 7
6	LENOVO 4 1
7	ZOWIE 11 4
8	SCUF GAMING 4 16
9	CORSAIR 4
10	HYPER X 7 11 2
11	NETGEAR 5
12	RAZER 7 1
13	INTEL 11 29 1 6
14	ZEN GAMING LOUNGE 1 16
15	AORUS 11 7
16	HP 4 4 3
17	ZQ RACING 4 14
18	ALIENWARE 4 2
19	ASTRO GAMING 16 4 2 3
20	AK RACING 7
21	ASUS 12
22	ROCCAT 12 17 22 25
23	PLANTRONICS GAMING 13
24	VIEWSONIC 14 29
25	SEAGATE 14
26	COOLER MASTER 14
27	AOC GAMING 11 4
28	PLE COMPUTERS 17 4
29	STREAMLINE SERVERS 25 4
30	AMD 3 11 4 14 29
31	STEEL SERIES 11 29 30
32	JUST LAPTOPS 31
33	COUGAR 30

AGENCIES	
1	FIVE BY FIVE GLOBAL 1 14 1 18 2 21 6
2	BASTION LIVE 7 6 5
3	DOUBLE JUMP COMMUNICATIONS
4	GEMBA
5	NIELSEN
6	MAGNIFICENT NERDS
7	YOU KNOW MEDIA 3 12 6 7 8 9 16 3 6
8	ROAM ESPORTS 18 9
9	MAMMOTH ESPORTS ENTERPRISE 18 8
10	VIMME 1 3 6 1 6 9 10 2 5 11

START UPS	
1	BUSINESS IN GAMES
2	GAMURS
3	GGWP
4	MERLIN COLLECTIVE
5	BR EXTREME
6	UNIKRN
7	TRIBEFIRE
8	ITZ GAMING
9	ESPORTS MOGULS

EVENT ORGANISERS	
1	TEG 1 6
2	GFINITY 6 7 9 5 11 27 18 19
3	THROWDOWN ESPORTS 1 5 9 1 4 11 4 12 16 19
4	FLAKTEST 2 3 4 6 9 27 28 29
5	LPL 1 6 1 10 12 19 26 2
6	ESL 1 2 3 5 7 8 9 11 12 14 1 2 3 4 6 7 8 9 11 14 15 16 18 19 20 1 6 10 13 7
7	FULL CIRCLE 3 6
8	COUCH WARRIORS 7 15
9	OZHADOU 16
10	EVOLUTION EVENTS 7

GOVERNANCE	
1	AUSTRALIAN ESPORTS ASSOCIATION
2	ESPORTS GAMES ASSOCIATION AUSTRALIA
3	NEW ZEALAND ESPORTS FEDERATION
4	QESPORTS

BOOKMAKERS	
1	CROWNBET 1 2 3 6 9 11 12 1 5 2 16
2	BET365 1 2 3 6 9 2 5

